DESCRIPTION:

This course will provide an overview of public policy with respect to the somewhat contradictory treatment of animals by humans, with a focus on how public policy is created and how social change occurs. We will consider what public policy consists of and what actors and factors play a role in its creation; how society views animals; the capacities of animals; how ethics relates to animal treatment; how animals are currently utilized by our society; and political and other efforts to improve or alter the current treatment of animals, including the influence of science, government, business and non-governmental organizations in defining and influencing animal-related policies. We will focus on legislation, litigation, regulation, and ballot initiative and consumer campaigns and their effectiveness, as well as other strategies that relate to improving animal welfare. We will also discuss the meaning of “animal rights” and the success and impact of the modern animal protection movement.

READINGS:
Selection from a number of texts are all provided in the syllabus or through NYU Classes. Please acquire the following book:

An Introduction to the Policy Process (4th Edition), Thomas Birkland

Students will also be required to have seen Unlocking the Cage by 10/17
**ASSIGNMENT SCHEDULE:**


   A) Chapter 1 of An Introduction to the Policy Process, Thomas Birkland.
   B) Pg. 50 - 55 of Ethics and Animals, Lori Gruen
   C) Animal Advocacy By Numbers, Faunalytics
   E) Read: “It Could Be the Age of the Chicken, Geologically” The New York Times

II. Public Policy (The Basics) (9/12)
   – Student presentations

   B) Laws that Protect Animals, Animal Legal Defense Fund

III. What We Think About Animals: Historical/Cultural Reasons For This Perspective (9/19)
   – Student presentations

   A) Chapter 5 of Animal Liberation, Peter Singer.
   B) Pg. 1 - 22 of Ethics and Animals, Lori Gruen
   C) Pg. 3 - 19 of Sapiens, Yuval Noah Harari (2011).

IV. What Can Animals Do? (9/26) Guest Lecturer: Jeff Sebo, NYU
   – Student presentations

   B) TED Talk: What are animals thinking and feeling? Carl Safina
   C) Pg. 359 - 372 of Animals and Society, Margo DeMello

V. How Should We Treat Animals? (10/3)
   – Student presentations

   A) “An Animal's Place,” Michael Pollan
   B) Chapter 1 of Animal Liberation, Peter Singer
   C) Against Animal Liberation? Peter Singer and His Critics, Gonzalo Villanueva
   D) Pg. 22 - 33 of Ethics and Animals, Lori Gruen

VI. History of the Animal Protection Movement (10/10) Guest Lecturer: Paul Waldau, Harvard
   – Student presentations
B) **Read**: The Development of the Anti-Cruelty Laws During the 1800’s, David Favre and Vivien Tsang.
C) **Watch**: History of the Animal Rights Movement, Norm Phelps
D) **Pg. 402 - 411**: Animals and Society, Margo DeMello
E) **Pg. 34 - 45**: Animal Studies, Paul Waldau

**VII. Analysis of Certain Animal Protection Campaigns Part 1 (Personhood and Cosmetic Testing)** (10/17) **Guest Lecturer: Kevin Schneider, Executive Director of Nonhuman Rights Project**

A) **Listen**: Chimpanzee Rights with Jeff Sebo, Knowing Animals Podcast
B) **Read**: “Gradually, nervously, courts are granting rights to animals” The Economist
C) **Read**: “Citizen Ape: The Fight for Personhood for Our Closest Relatives” Pacific Standard
D) Chapter 4 (pages 107-118, and bottom part of 120) of An Introduction to the Policy Process.
E) **Watch**: Henry: One Man's Way, 1997
F) Explore [Cruelty Free International](https://www.crueltyfreeinternational.org)

Students will have seen *Unlocking the Cage* by this class.

**VIII. Analysis of Certain Animal Protection Campaigns Part 2 (Fashion Animals and Trophy Hunting)** (10/24) **Guest Lecturer: Leanne Mai-ly Hilgart, VAUTE and Anna Frostic, Senior Attorney, Wildlife & Animal Research at HSUS**

A) [The Fur Debate](https://www.bridgetfoley.com/the-fur-debate), Bridget Foley
B) [What Can We Learn From the Fur-Free Fight?](https://www.openphilanthropy.org/blog/what-can-we-learn-fur-free-fight), Open Philanthropy Project
C) **Read**: Could You Live in a Vegan House? Nicola Davison
D) **Read**: Trophy Hunting, National Geographic

Suggested:
- **Watch**: The Farm In My Backyard, Jo-Anne McArthur and Kelly Guerin, 2019

**IX. Farmed Animal Welfare Reform In The United States: A Personal Case Study** (10/31)

A) Chapter 9 of Animal Rights, Current Debates and New Directions, David J. Wolfson and Mariann Sullivan.
B) **Pg. 195 - 202**: Ethics and Animals, Lori Gruen
C) **Read**: Calves in Confinement, The Intercept
D) **Read**: A loud and clear message: California passes historic farm animal protections, The Guardian
E) **Read**: California’s Prop. 12 to have far-reaching impact, National Hog Farmer

Suggested:
• Chapter 6 of International Farm Animal, Wildlife and Food Safety Law, Aurora Moses and Paige Tomaselli

X. Eating Animals: Workers Rights, Human Health, the Environment and Climate Change (11/7)
Rachel Atcheson, Deputy Strategist at Brooklyn Borough President Eric L. Adams Office

A) Read: Exploitation and Abuse at the Chicken Plant, The New Yorker
B) Read: How Drug-Resistant Bacteria Travel from the Farm to Your Table, Scientific American
C) Read: Tainted Pork, Ill Consumers and an Investigation Thwarted, The New York Times
D) Pg. 70 - 92 of Food, Animals, and the Environment, Jeff Sebo and Chris Schlottmann

Suggested reading:
• Read: Urinary Tract Infections Affect Millions, The New York Times
• Read: Intersectional Animal Studies Packet

XI. Corporate Campaigns, Mislabelling, Meat Alternatives and Shame (11/14) Guest Lecturers:
Jennifer Jacquet, NYU and Rachel Dreskin, Executive Director, Compassion in World Farming

A) Read: The Case Against Octopus Farming, Jennifer Jacquet, et. al.
B) Read: Seafood stewardship in crisis, Jennifer Jacquet, Daniel Pauly
C) Read: Public shaming makes the world a better place, Wired
D) Read: Want to help animals? Focus on corporate decisions, not people’s plates, Vox
E) Read: Plant-based Meat Alternatives, Forbes
F) Read: What’s Meat Got to Do With It? The New York Times

XII. Lobbying at the State Level (11/21) - Guest Lecturer: Jennifer Fearing, Fearless Advocacy

A) Nonprofit State Legislative and Regulatory Advocacy in California, Jennifer Fearing
B) California AB 711 (2013) Campaign Materials

*THANKSGIVING BREAK - NO CLASS 11/28*

XIII. Undercover Investigations, Ag-Gag, and FOIA (Final Presentations) (12/5) Guest Lecturer:
Cody Carlson, Attorney and Former Undercover Investigator

A) Read: “Ag-Gag” Laws: Evolution, Resurgence, and Public Health Implications, Caitlin Ceryes and Christopher Heaney
B) Read: Coalition Files Lawsuit Challenging Iowa’s Second Unconstitutional Ag-Gag Law, Animal Legal Defense Fund
C) Read: We Asked the Government Why Animal Welfare Records Disappeared. They Sent 1,700 Blacked-Out Pages, National Geographic
XIV. Civil Disobedience and Direct Action (Final Presentations) (12/12) Guest Lecturers: Jay Shooster, Of Counsel at Richmond Law Group — Sending out the final on 12/8

A) Pg. 188 - 195 of Ethics and Animals, Lori Gruen
B) Watch: Animal Rights Extremists: Terrorism or Protest? Vice
C) Read: What is Extinction Rebellion, LifeGate

METHODS:
In this course we will analyze applied interdisciplinary subject matter through a public policy lens, focusing on how political and social change occurs. All reading material need to be analyzed critically. Every author has an agenda or bias that should be questioned.

CENTRAL QUESTIONS:
What is public policy? How is it created? Who participates? What factors are important? Why should we care about animals? All animals?
How are animals treated in our society? How should animals be treated?
What are “rights”? Should (all) animals have “rights”?
How are laws created, what do laws do, and what is animal law?
How does social and political change occur? What are the tools to change public policy? How do we balance competing interests? How much should change “cost”?
What is the most effective way to improve the treatment of animals in our society?

ASSIGNMENTS & GRADING:
This topics course is designed to foster close reading and conceptual analysis of complex, interdisciplinary subjects. The list of “central questions” above is designed to foster this analysis. Active class conversation is required in order to develop and unpack the assumptions, arguments and implications of the topics we discuss. Since the success of the course depends heavily upon class participation, you are expected to attend all sessions and participate actively. Attendance will be taken for each class. Please note that missing more than one class without permission will negatively impact your grade. If you cannot make a class, please email me in advance and get notes from your colleagues. I will not be able to re-teach the material.

Participation – 30%
Your active participation in class discussion and reading responses are required. Students are expected to have read the materials, reviewed notes from the previous class, and be ready and willing to discuss the readings and contribute to class debates. Grading for class participation will focus on comprehension, clarity of presentation, coherence, and starting a productive conversation.

Reading Responses – 10%
Starting the second week of classes, students are expected to post a 100 word reading response on the “Forum” tab in NYU Classes by 8pm the night before class. Students should engage with one or more texts analytically by raising questions, making connections to other readings throughout the course, or
tying it to their personal experiences and opinions. Every student will be given one individual reading responsibility of at least 300 words and be expected to play a significant role in the discussion of that class. Those 300 word responses will be graded out of 100-point scale and go to the 10% grade. The rest of the weekly 100 word responses will be graded with a pass if completed on time. Responses submitted late will impact your participation grade.

**Initial Presentations – 10%**
Each student will each be responsible for a five minute presentation in the second through sixth class. Topics will be assigned in the first week. Students will need to address the relationship between the current use and treatment of animals and the ethical implications of such use.

**Midterms – 15%**
Essay questions will be distributed after class on Thursday, 10/24 and will be due on Thursday, 10/31 at 2 pm. Students will be asked to choose two essay questions from among three topics addressing and comparing the main themes of the course, constructing analyses that incorporate the reading and class material examined throughout the course of the semester.

**Final Presentations – 20%**
Students will work on collaborative projects, which will be assigned in the first part of the semester. The project needs to be critically analyzed and thoroughly sourced. Collaboration among the group is an essential element of the project. Each group will be asked to present on an issue in the following area: Create a future animal protection campaign on a particular issue, with a focus on the public policy goal of the campaign and the public policy actors and tools to be impacted or utilized, specifics of the campaign, problem-areas, and reasons for why the campaign is worth investing time and money, i.e., the reasons you think it would be successful, and what you think “success” means. One key aspect of this analysis will be a discussion of what you imported (and chose to not import) from other campaigns and why.

**Deliverables:**
1. A proposal as discussed above,
2. A 20-25-minute presentation to class,
3. A PPT, video, or written report on the historical analysis/proposal, including references (~30 pages long or equivalent)
4. One paragraph on your individual contribution to the collaborative process.
Additional details on these collaborative projects will be provided in the first part of the semester.

**Final – 15%**
Essay questions will be distributed on Thursday, 12/8 and will be due on Thursday, 12/19 at 2 pm. Students will be asked to choose two essay questions from among three topics addressing and comparing the main themes of the course, constructing analyses that incorporate the reading and class material examined throughout the course of the semester.

**Policies:**
*Laptops/Cell Phones:*
No laptops are allowed. Cell phones must be turned off.

Plagiarism:
Plagiarism results in failure in the class. It includes: copying sentences or fragments from any source without quotes or references; not citing every source used in your papers; citing internet information without proper citation; presenting someone else’s work as your own; or inadvertently copying verbatim from any source.

Extensions/Incompletes:
In the interest of fairness to other students, extensions and incompletes are only given in exceptional circumstances. Please discuss a request with me well before the due date.

Disability Disclosure Statement:
Academic accommodations are available to any student with a chronic, psychological, visual, mobility, learning disability, or who is deaf or hard of hearing. Students should please register with the Moses Center for Students with Disabilities at 212-998-4980. NYU's Henry and Lucy Moses Center for Students with Disabilities 726 Broadway, 2nd Floor New York, NY 10003-6675 Telephone: 212-998-4980 Voice/TTY Fax: 212-995-4114 Web site: http://www.nyu.edu/csd.