Juan Latino and the Dawn of Modernity

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Juan Latino’s first book is in effect a summons not only to meditate upon the person and his work, but to reconsider the birth of a new world order from a vantage point both unique and unexpected, to view the beginning of a global transformation so thoroughgoing in its effect that the world continues to wrestle with its implications, its overall direction yet determined by centuries-old centripetal forces. The challenge, therefore in seeing the world through the eyes of Juan Latino is to resist or somehow avoid the optic of the present, since we know what has transpired in the nearly five hundred year since the birth of Juan Latino, and that knowledge invariably affects, if not skews our understanding of the person and his times. Though we may not fully succeed, there is much to gain from paying disciplined attention to matters of periodization in the approximation of Juan Latino’s world, in the effort to achieve new vistas into the human condition. To understand Juan Latino, therefore, is to grapple with political, cultural, and social forces, global in nature yet still in their infancy, which created him. To grasp the significance of Juan Latino is to come to terms with contradiction and contingency, verity and surprise, ambiguity and clarity, conformity and exceptionality. In the end, the life and times of Juan Latino constitute a rare window into the dawn of modernity.

Celebrated as “the first person of sub-Saharan African descent to publish a book of poems in a western language” (a claim sufficiently qualified as to survive sustained scrutiny), Juan Latino, as he came to be known, was once “Juan de Sessa,” the slave of a patrician family, who came to style himself as “Joannes Latīnūs,” often signing his name as “Magīster Latīnūs.” The changing, shifting nomenclature is as revealing as it is obfuscating. What his name may have been at birth circa 1518 is yet to be uncovered. Where he may have been born is also unknown and of some contestation, as by way of
autobiographical ascription he says he “comes from the land of the Ethiopians”; while in his *Antigüedad y Excelencias de Granada* published in 1608, Bermúdez de Pedraza, an early source for Juan Latino, states he was born in Berberia, or “Barbary”; and yet in the seventeenth-century play *Juan Latino*, the author Ximénez de Enciso avers that the protagonist was born in Baena, just south of Córdoba in Andalusian Spain. These seemingly incongruent and at times vague locations, rather than representing a significant obstacle to developing the narrative of the author’s life, actually enhance and enrich that narrative, and as will be demonstrated, enjoy a degree of resonance facilitating reconciliation.

Consistently referred to as a “full-blooded African” (as opposed to *mestizo* or some other such descriptor), Juan Latino was apparently the son of an enslaved mother, to whom he was either born in Spain, or with whom he was transported from somewhere in Africa to Spain, probably through Seville. We will return to the question of his birthplace, but it is less consequential than the absence of any further reference to his mother in the sources; in my view her veritable disappearance is an instructive and critical part of the presentation or packaging of Juan Latino, and raises the question of whether she died or was separated from him while he was very young, or even more intriguing, if she may still have been part of his life into his adolescence (and beyond).

The young boy had been enslaved in the household of Don Luiz Fernández, the Count of Cabra, and his spouse Doña Elvira de Córdoba, and served as the personal valet of their son, Don Gonzalo, the third Duke of Sessa. The two boys were roughly the same age, and at the death of the count in 1530, Doña Elvira moved the family to Granada, where Don Gonzalo is said to have “begun” his studies. Juan de Sessa would have been
12 years old, which seems a bit late for Don Gonzalo to have started his education, if they were indeed of the same age. In any event, in the course of waiting upon the Duke of Sessa and carrying the latter’s books, Juan de Sessa was also paying close attention to the class of Pedro de Mota, which convened at the Cathedral of Granada. Quickly distinguishing himself in Latin and Greek, Juan de Sessa was renamed Juan Latino by admiring classmates. The opportunity to learn in a structured, formal manner and to gain the approbation of his “peers” are reasons to pause and imagine the circumstances.

As it was Juan Latino and not Don Gonzalo who distinguished himself in studies, the enslaved personal assistant may have initially been “suffered” to study along with his master for the latter’s benefit, but was allowed to continue his studies out of recognition of what must have been undeniable talent. As he was apparently still enslaved, we here ford the first brook of incongruity with what we call “western slavery.”

Both Juan Latino and his owner, the third Duke of Sessa, would continue their studies at the University of Granada, recently founded in 1531, an arrangement that was no doubt in the interest of the latter. In 1546 the African received his Bachelor’s degree, the bachillerato, along with 38 other students. He would attain the licenciado in 1556, and the master of arts the following year, and between the bachelor’s and the master’s he would become a husband and father. Here we come to a pair of parallel, unanticipated streams of unpredictability prompting further pause, and it is far from clear which is the more remarkable development. The attainment of advanced degrees is more than sufficient testimony to the individual acumen and determination of Juan Latino, in a society and a time when most human beings in Europe and around the world were largely illiterate. We have a clear challenge in understanding how such distinctions - class
insignia reserved for the upper echelon, could have been conferred on someone originally enslaved and highly marginalized by definition. Further compounding the conundrum is his marriage to Ana, daughter of the Licenciado Carlobal, who oversaw the estates of the Duke of Sessa and otherwise held positions of public trust. Don Carlobal had a number of sons who were classmates of Juan Latino at the University of Granada, but his big mistake, as it were, was to hire Juan Latino to tutor the beautiful Ana in music, and maybe Latin. Though a scholar, Juan Latino was hardly inept, having developed a reputation as a smooth talker, and his combination of wit and interpersonal skills, together with noted musical talent and other qualities, resulted in matrimony, reportedly so contrary to the wishes of Ana’s family that her father would die from displeasure. The matter of familial opposition is far from clear, however, as Ana’s brothers are clearly implicated in her union with Juan Latino. Between 1549 and 1559, Juan and Ana brought two boys and two girls into the world (and possibly more).vi

Juan Latino was married to Ana before ecclesiastical authority, their children duly baptized. How to understand this development is not simple, given the expanse between their respective social positions. In fact, several sources maintain that the African was not manumitted before or after the marriage, an assertion straining credulity.vii Whatever the precise scenario, it is evident that Andalusian Spain was a complex place, in which the demographics were very much in flux, but in any event constituted a condition in which subsequent and more familiar conventions concerning race had yet to congeal.

Following the scholarship of A. Marín Ocete, Henry Louis Gates and Maria Wolff argue that in or just after 1566, Juan Latino was awarded the post of Cathedral Professor of Grammar, with privileges at the University of Granada. He had to fight for
the position, as one Licenciado Villanueva also sought the post. The name Villanueva provides another window into Granada society, as it suggests a Jewish convert to Christianity. Interestingly, Juan Latino won the position with the support of the Archbishop Pedro Guerrero, with whom he had struck a friendship. So once again we have evidence of the African navigating his way up the social ladder and across various minefields with the support of very powerful people.\textsuperscript{viii}

Renowned as a teacher of Latin grammar, Juan Latino also wrote poetry and apparently translated Virgil into Spanish. His circle of fellow humanists included the Duke of Sessa along with Diego Hurtado de Mendoza, Gregorio Silvestre, Pedro Padilla, Luis de Berrio and his son Gonzalo Mateo, Pedero Cárceres y Espinosa, and others, while he lived at a time of such greats as Fray Luis de León and Fernando de Herrera. Cárceres y Espinosa seems to have afforded Latino a measure of deference, asserting that he was “most learned in Latin and Greek grammar.” However, as the occasional butt of jokes he certainly did not occupy a color-blind society; for example, when reportedly complaining of being overlooked by Silvestre in a group discussion, the latter apologetically replied: “I thought you were the shadow of one of these gentlemen.” Gates and Wolff characterize such banter as “racist,” but this may represent a backward projection of subsequent sentiment, for as Marín Ocete assesses: “[Juan Latino] was esteemed by everyone, notwithstanding that sometimes his race and color gave rise to kindly jokes from his friends.”\textsuperscript{ix}

Fully participatory in the humanist movement in Spain, Gates and Wolff point out that, as a teacher of Latin, Juan Latino also made a significant contribution to humanism by “‘turning out, in his classes, numerous Grenadine writers, imitators and translators of
the classics, who gave rise to [Spanish] literature’s Golden Age.’” Later in life he suffered a series of setbacks, beginning in 1576 with the deaths of his patron Archbishop Pedro Guerrero and his wife, Ana, followed two years later by the passing of Don Juan of Austria – leader of the Christian coalition in the Battle of Lepanto, the subject of Latino’s poem the Austrias Carmen - and the loss of his former owner, companion, and probable pupil, the Duke of Sessa. Blind and in failing health, Latino died between 1597 and 1607, possibly approaching 90 years of age, though this is a matter of speculation. In his play, Ximénez de Enciso indicates that Juan Latino had a portrait made of himself, which would be very useful if ever found.

In April of 1569, long before his demise, Latino met Don Juan de Austria, the illegitimate son of Charles V. Don Juan had led the war against the Moors in Granada, and served as the general of the Holy League (the Vatican, Venice, and Spain) in its fight against the Ottomans, culminating in the Battle of Lepanto in October of 1571. Some 40,000 died in the battle, 25,000 on the side of the Ottomans and another 5,000 of them taken captive, while 24,000 Christian slaves were liberated from the Ottoman galley ships. Eighteen months later, in 1573, Juan Latino would publish the hexameter-verse epic the Austrias carmen on this critical event in his first book, Ad Cathólīcūm parīter et invictīssimūm Philīppūm..., which begins with elegiac couplets on the birth of King Philip’s son, Prince Ferdinand, and also includes poems on the Pope and Philip. Latino would have another volume published in 1576, and supposedly a third in 1585, although no copy is known to survive of the latter. [Yet another work, an elegy to the Duke of Sesa, may have been published in 1583.]
The *Austrias carmen*, while centering on the immediate dispute between the Holy League and the Ottomans, alludes to the much longer, epic struggle between Christians and Muslims in the Mediterranean. It is to that larger, protracted struggle that my comments will soon turn, but briefly a bit more about the *Austriad*. Elizabeth Wright cites those scholars who note that a number of Spanish poets saw in the Battle of Lepanto an opportunity to imitate Virgil in his account of the Battle of Actium in 31 BCE, between Gaius Octavius and the forces of Marc Antony and Cleopatra.¹² Juan Latino was one of those Spanish poets, with the Battle of Lepanto central to his 1573 tome. He would be praised for his work by contemporaries Gabriel Rodríguez de Ardila y Escabias, and Cervantes himself, who makes a laudatory reference to him as “black Juan” in the poem, “Urganda the Unknown,” a preface to *Don Quixote*. Though unfortunately and unfairly subjected to caricature by writers in the following century who, unlike Cervantes, employ the appellation “el Negro Juan Latino” to diminish him, the *Austrias carmen*, in Wright’s view, is no mere act of mimicry, but rather a masterful “re-tooling of an ancient Latin epic” for the purpose of addressing the realities of the Mediterranean in the sixteenth century.¹³ It is also her position that neither is the *Austrias carmen* a simple elegy to Don Juan de Austria, but rather represents a critique of the Crown’s harsh and inflexible approach to the *moriscos*, Muslims who professed conversion to Christianity, in the person and via the policies of Pedro de Deza (d. 1600), appointed president of Granada’s Chancellery and overseer of “the expulsion of 80,000 Moriscos and the enslavement of another 10,000.”¹⁴ The emotional core of the poem, Wright argues, is the sorrow of the Ottoman naval commander Ali Pasha’s two captured sons as they catch sight of their father’s severed head on a pike, a lament strengthened by the manner in
which the poem ends, with the scene shifting to Algiers and the voices of Christian slaves concerned with the implications of the battle for their own fate. As opposed to Fra-Molinero, who argues that in *Austrias carmen* Juan Latino attempts to promote the Spanish identity as a Christian cultural construct to which his Africanness readily bonds and at the expense of the Moors, Wright views the poem as an identification with the *moriscos’* plight, a call for a more tolerant and patient approach to their conversion, and a caution that the conflicts of the Mediterranean would not be successfully resolved through military conquest.\[^v\]

It is no wonder that a Mediterranean world, enveloped in centuries-long fighting between Christian and Muslim forces, would constitute a focus for Juan Latino, though it is but one of three interlocking spheres of human activity that directly touched upon his world and conjunctively explain his existence, the second being long-distance commercial seafaring, and the third, the transatlantic slave trade. The Mediterranean had been transformed by the rapid and seemingly irrepressible expansion of a new religion, swiftly moving out of the Arabian Peninsula in the seventh century and in multiple directions – north into Syria, east into Mesopotamia and Persia and beyond to the Indian subcontinent, and west into Egypt and al-Maghrib (North Africa). As early as 711, Muslim forces had entered al-Andalus, or Iberia, establishing an independent Umayyad Caliphate in Córdoba in 756. The Almoravids would create the “kingdom of the two shores” in the early eleventh century, uniting al-Andalus with al-Maghrib under a single Muslim authority that would endure into the thirteenth century under the Almohads. For nearly 800 years, Muslim powers controlled sizeable but varying portions of the peninsula, and Muslim forces who would come to be identified as Turks began the quest
for control of Rūm or Byzantium, the eastern Roman Empire. Constantinople would fall to the Muslims in 1453, while the houses of Castile and Aragon would coalesce to defeat the remaining bastion of Muslim power in Iberia – Granada – in 1492, expelling the Jews at the same time. The Ottoman Empire was a vast, complicated, unwieldy configuration, while Iberia and the Italian city-states were on the cutting edge of commercial expansion and intellectual endeavor that, to an appreciable degree, were directly informed by their experiences with Muslim scholarship and innovation. Lines had been drawn between powerful Muslim and Christian polities, but the realities of how Christian and Jewish communities experienced Muslim rule under the Ottomans were complex and, in instances, in stark contrast to the more strident and inflexible policies adopted by Christian Iberian powers toward Muslims and Jews.

In his *Austrias carmen*, Juan Latino demonstrates an awareness of the intricacies of his day, and evinces sensitivity to the plight of those on the losing end. No doubt this stems from a consideration of his own subjectivity, but in situating himself relative to cultural conflict Juan Latino exhibits, even personifies the dilemma of diaspora in that he has a stake in the outcome but no clearly defined position in the contest. As a Christian he can understand the position of Spain, but as a slave or former slave he readily understands, at a very profound level, the consequences of loss and defeat. As such, solutions to conflict that are new, different, and capacious are required not only to move toward resolution at the macro, geopolitical register, but also at the level of his individual existence. He seeks to rewrite a social and cultural script that affords him greater space and avenues of inclusion, reimagining the way forward, as there is no going back to what had been.
I will surely address the question of race and how it may have affected Juan Latino’s thinking, but I would suggest at this juncture that though a consideration, it probably was not uppermost in his understanding of his circumstances. Rather, the principal dynamic as it related to international relations was the cultural divide between Christian, Muslim, and Jew. Indeed, the Mediterranean world of the sixteenth century was an equal opportunity enslaver, in which individuals and groups who found themselves in this unfortunate circumstance instantiated a veritable human potpourri. Captives from both the Reconquista in Iberia and the struggle in the Black Sea region were often sold into slavery, and many were Europeans. The means by which captives were marketed underscores the period’s expansive commercial activity, as the Italian city-states of Pisa, Genoa, and Venice, principally involved in trading silk, spices, and sugar in the eastern Mediterranean, also trafficked in war captives in a non-discriminatory fashion. The Genoese sold Christian captives to Muslims, and Muslim captives to Christians, by the thousands, while the Venetians purchased captives from the Caucasus. Many, mostly women, were brought to Italy, where they performed agricultural and domestic tasks left undone by an Italian population reeling from the Black Death. The newly enslaved joined the ranks of the similarly exploited in Crete and Cyprus, but especially in Sicily, southern Italy, Majorca, and southern Spain, where slavery was of a considerable vintage. The enslaved in Sicily were mostly Muslim and, like Venice and other Italian sites, female.\textsuperscript{xvi}

If the fourteenth century saw increased reliance upon captive labor in the Mediterranean, the fifteenth witnessed changes in the sources of that labor. The reconquest of Portugal in 1267 signaled the beginning of the end of territorial disputes
between Muslims and Christians. Muslim power in Spain also began to gradually decline via battle and treaty. Iberia as a source of servile labor slowed, forcing Europe to turn elsewhere, and by the end of the fourteenth century the demand was largely met by captives from the Black Sea. But with the struggle for Byzantium ending in 1453, and the Reconquista in Iberia culminating in 1492, the northern Mediterranean found itself in need of workers, occasioned in part by the cultivation of sugarcane. Spreading from Southeast Asia to India in antiquity, sugarcane was introduced to Persians and Arabs during Islam’s early years. They transferred its production to Syria and Egypt, and later to North Africa, southern Spain, Sicily, Cyprus, and Crete. European crusaders first came into contact with sugar in the Holy Lands, developing their own sugar plantations in Cyprus, Crete, and Sicily by the early thirteenth century. Europe gradually acquired a taste for sugar [(although expensive until the nineteenth century and frequently used for medicinal purposes)], having known only honey as a sweetener.

Given this 800-year context for the Mediterranean, it would have been a challenge for Juan Latino to understand his enslavement principally as a consequence of racial difference, nor would he have experienced “racism” in the way that we currently employ the term. And yet, the sixteenth century, the dawn of Spain’s cultural siglo de oro (“Golden Age”), was also a moment of transition into something very different. Moving forward, the world would no longer be solely occupied by the same sets of concerns that previously animated the politics of the Mediterranean, but by new circumstances and realities. Juan Latino stood at the cusp of that new world, one that would greatly expand in scope. The mechanism by which that new world came into being constitutes the second interlocking sphere of human interaction.
Making use of such Indian Ocean innovations as the lateen sail, and benefitting from advances in navigating the Mediterranean and Black Sea, European seafaring improved dramatically, allowing both the Italians and the Portuguese to begin directly accessing the lucrative trade of the Indian Ocean, long an interest of theirs, as opposed to going through the Red Sea and Arabian Peninsula. A desire to eliminate the Muslim middleman, in conjunction with such short-term objectives as securing outlets for West African gold, led the Portuguese and Italians to explore the West African coast during the first half of the fifteenth century. By 1475, the Portuguese had crossed the equator, and by 1488 they had rounded the Cape of Good Hope. By then, the Portuguese were exporting as much as 700 kilograms of West African gold in a peak year, [averaging 410 kilograms per year in the first twenty years of the sixteenth century,] and accounting for nearly one-fourth of all West African annual gold production. Vasco da Gama’s 1497-98 voyage signaled Portugal’s entrance into the Indian Ocean, and by 1520 the Portuguese were an Indian Ocean power.

This second interlocking sphere of activity, long distance commercial seafaring, was the means by which the world of Mediterranean conflict and sugar cane cultivation joined with a third and final sphere, the transatlantic slave trade, and it was during the lifetime of Juan Latino that all three spheres began to interlock. Busy with gold and empire, the Portuguese also began tapping into West African labor to replace captives from Black Sea and Iberian theaters of war. The Guanches, the indigenous population of the Canaries, were enslaved in both Madeira and the Mediterranean in the early fifteenth century. Lisbon began importing as many as 1,000 West Africans annually from 1441 to 1530, from where they were dispersed to southern Spain, Portugal, and elsewhere in the
Mediterranean. Madeira would emerge as Portugal’s most important possession with its cultivation of sugarcane, initially with Guanche and then West African mainland labor (as the Guanches were eventually decimated by European diseases). By the 1490s, Madeira was a wealthy colony, exporting sugar throughout Europe and the Mediterranean. In 1495, the planters of Madeira initiated operations in the West African islands of São Tomé and Príncipe, operations so successful that the Old World slave trade remained numerically dominant until the middle of the sixteenth century. Columbus’s 1492 voyage to the “Indies” (to avoid circumnavigating Africa) set into motion a process that, among other things, transferred a system of slavery from the Old World to the New, with Africa a casualty of geography as much as greed.

By 1462, the Portuguese had become veritable slave trading entrepreneurs, supplying Spain with captives as well. Their dependability was such that in 1479 the Treaty of (tratado de) Alcáçovas granted Portugal the right to supply Spain with African captives. The Portuguese brought “cheap” West African captives into Cádiz and Barcelona as well as Valencia and Seville. Importation estimates are uncertain, but Valencia may have received some 5,200 captives between 1477 and 1516, while a 1616 census in Cádiz reveals that West African captives outnumbered North Africans by more than 20 percent. Seville, however, had the largest concentration of enslaved Africans by 1565 - some 6,327 out of a municipal population of 85,538, and some 6 percent of a 100,000 total estimate of enslaved persons in Spain. The percentage of West Africans in this total estimate is unknown, but it is clear that the slave trade, after the 1503 establishment of the Casa de Contratación in Seville (a maritime council administering
trade with the American colonies), had in sixty years contributed to the population and
was a factor in Seville becoming both a “thriving metropolis” and Spain’s largest city.\textsuperscript{17}

Juan Latino, or more precisely his mother was a casualty of that trade, as she
would have been the main target of capture. But though sub-Saharan African slavery in
Spain was on the rise in the sixteenth century, Juan Latino could never have imagined
that by the late nineteenth century some 15 million people would have been exported
from Africa via the slave trade. Though noticeable, the rate of increase in enslaved
Africans in the sixteenth century would not have been sufficient reason for him to
conclude that the sources and reasons for enslavement in the Mediterranean – religious
difference and economic exigency – were being replaced by an exclusive association with
Africa. Indeed, for the whole of the sixteenth century, Spain imported less than 1 percent
of the total of the transatlantic slave trade, a cumulative estimate that under no
circumstances anticipates the trade’s subsequent exponential expansion in scope and
volume.\textsuperscript{18}

And of course, there is no clue as to how Latino viewed his relationship to Africa
– he may have celebrated it, he may have disdained it. In claiming to be “originally from
Ethiopia,” he could have simply been acknowledging obvious phenotypic difference,
adopting the term “Ethiopia” to emphasize his love and mastery of Greek (as the term
derives from Greek). Or perhaps, like others who would be enslaved in the Americas, he
gravitated to Ethiopia as an idea, a cipher for all Africa, having learned through his
studies of antiquity, and possibly sacred scripture, that it enjoyed a level of prominence
and respect among world civilizations.
Though the description of Latino as a “full-blooded African” would suggest a West African origin, such cannot be guaranteed, as North Africa is also a possibility. Most West Africans sold by the Portuguese to Spain after 1462 were known as *negros de jalof*, and were also referred to as *gelofes*. This is clearly a reference to the empire of Jolof near the Senegal River, but given the Portuguese area of operation the reference would include all persons recruited from the Senegal to Sierra Leone, including the Hal Pulaaren or Fulbe. By the end of the fifteenth century *mandingas* (Mande-speakers) from the same general area were also being marketed, while West Central Africans from around the Congo River, called *bantu* by the Lusophones, began arriving in Iberia in 1513. Whatever their origin, these persons were brought to Spain to work: women as domestics and sexual objects, men as “footmen, coachmen, and butlers, while others functioned as stevedores, factory workers, farm laborers, miners, and assistants to their owners in crafts.” 19 Others were purchased by the Crown and used in the galleys in construction projects, and although not all galley slaves were West Africans, many were. 20 And many were Muslims, though not all, as Islam did not become the religion of the majority in Senegambia until the reform movements of the eighteenth and nineteenth centuries. Even so, Islam had long been established in the middle Senegal and Niger valleys and was therefore of considerable vintage in West Africa.

As for the possibility that Latino was North African, the native so-called Berber or Amazigh population ranges in phenotype from very light complexions with straight or wavy hair, to very dark skin with tightly coiled hair, and there are reasons for these differences. Quite aside from anthropological and linguistic evidence placing so-called Negroid populations both in the Sahara and far to the north for millennia prior to the
Common Era, a significant proportion of the Almoravid army, which conquered al-Andalus, was West African. In employing West African soldiers in Iberia, the Almoravids were continuing a practice begun by the Umayyads at least since the reign of al-Hakam I (who ruled from 796-822), when they were among the palace guard and the garrisons. While denying them rank and promotion, ‘Abd al-Rahmān III (912 to 961), al-Hakam III (961-76) and Abū ‘Āmir al-Mansūr (978-1002) also used “black” troops to form a “black honor guard.” Enslaved, these soldiers comprised an ‘abīd or servile army, although many were eventually manumitted and merged with other categories of Andalusian Muslim society. The long and extensive interaction between North and West Africans, bond and free, both in Africa and al-Andalus, was such that distinctions between “black” and “white” Africans were often devoid of biological meaning, though often maintained as part of very real social conventions.

Racial ambiguity was further enhanced by social status, occupation, place of residence, and of course Islam. For example, although the vast majority of the moriscos of sixteenth-century Seville were free and only a minority enslaved, most of the free moriscos were impoverished and unskilled, working as stevedores, carriers, and as farm hands. It is very probable, then, that the lives of West African slave and free moriscos were not very different, since they essentially performed the same tasks and worked in close proximity. And although the Moorish and morisco slaves were distinguished as esclavos blancos, “Negro, Moorish, and Morisco slaves made up a sizable and conspicuous part of the population of Seville,” with West Africans in the servile majority. There was similar interaction between various Muslim communities in Portugal, examples of which include the 1554 case of the gelofe “Francisco,” who unsuccessfully
plotted to escape by sea with “Turkish” slaves “Antônio” and “Pedro”; and the 1564 attempt of the gelofe “Antônio” and two other “Turks,” equally unsuccessful. So when Bermúdez de Pedraza says that Juan Latino was born in Berberia (“Barbary”), this is entirely possible.

The Portuguese and Spanish were of course well acquainted with Muslims, a diverse assembly of differentiated unequals that included Arabs, Berbers, Arabo-Berbers, and West Africans. Together, they comprised the unwieldy and heterogeneous category referred to as “Moors” by Europeans. Spanish use of the term Moor in the sixteenth century, therefore, was not necessarily a reference to “race” as it is currently understood or employed. Indeed, Berbers and Arabs had had such extensive “contact with Negroes” that they had “absorbed a considerable amount of color,” and at times a dark-skinned Muslim presumed to have hailed from subsaharan Africa would be referred to as a negro alárabe. Rather, it is more productive to view the term Moor as referring to a casta (as opposed to nación), a designation that “did not intend to imply a racial factor but rather a cultural characteristic - Islam.”

But foreigners could occupy other cultural identities, as was the case with the author of the Austrias carmen, who transitioned from his identity as Juan de Sessa, which emphasized his servile status, to that of Juan Latino, in recognition of his linguistic achievements and as initiated by classmates. But the term ladino was commonly used to refer to individuals, especially of African descent, who had acquired facility in Portuguese or Spanish, but who also often had connections to Senegambia or Islam, or both. It was therefore not uncommon for the descriptive term of ladino to occupy the place of a surname, distinguishing the individual from Moors and moriscos but also from
the African-born who were neither Muslim nor speakers of Spanish or Portuguese, the so-called *bozales* or “raw” Africans. This widespread use of *ladino* may help explain the author’s subsequent adoption of Joannes Latinūs. As an act of self-definition, self-naming has no parallel, and in that vein the author’s expression of re-creation is powerful. His new name clearly communicates a total identification with his intellectual passions, and with the status and recognition derivative of his expertise. But in reinventing himself on the basis of what he does, of his value and utility to the larger society; indeed, in drawing attention to the fact that his new persona is premised on how others “see” him, and at the “place” where he is even “seen,” his exercise in reconfiguration demonstrates its limitations. Joannes Latinūs is, after all, a cultural affectation, unmoored to any land mass or specific location on the planet, or for that matter to any clan or family.

In Joannes Latinūs, therefore, we have the essence of the diasporic condition. He is free to re-imagine himself and his world, but only certain trajectories are possible for him. Let us be clear: in Joannes Latinūs we do not have the necessary elements for an interaction between African and European cultures and perspectives; his is not a test case for the thesis of enculturation or notions of hybridity, as per every indication he was just a child, if not an infant when taken into captivity. Therefore, unless he remained in intimate connection with his mother, or was in vital contact with groups of Africans in the area, he had no access to a collective past, he had no personal memory of African antecedents upon which to draw in his self-refashioning. “Johannes Latinūs, originally from Ethiopia,” is an imagined subjectivity based almost entirely on achievements and limitations experienced in a context in which his claims were quite tenuous. He is without question privileged – he receives a wonderful education, he is able to make a
living teaching the subject he loves, he enjoys the esteem of his fellows, he marries and has a family with a desirable woman of patrician bearing – all of which would seem unattainable for a foreigner, an ex-slave, an African. It is a delicate, contingent condition, a contradiction of sorts, as is arguably his very name.

As an anomaly, he joins the ranks of other exceptional individuals, such as Phillis Wheatley (d. 1784), who in all likelihood originated in Senegambia and therefore may have shared that distinction with Juan Latino; as well as her contemporary Olaudah Equiano (d. 1797) who, if indeed he was born in southeastern Nigeria and not South Carolina, also experienced slavery only to surmount it. Like Latino, Wheatley distinguished herself as a poet, while Equiano would go on to become a leading abolitionist and labor leader in England, where he also wed a local woman and produced a family. There is no gainsaying that these and others who achieved various levels of notoriety were exceptional, including Muslims who astounded their captors with their literacy in Arabic, often escaping their intended destinies via entirely serendipitous circumstances.

Although aberrant, the Juan Latinos and Phillis Wheatleys are part and parcel of the inconsistencies and contradictions that can be found in the annals of western slavery. Their visibility is explained by the fact that they managed to avoid the fate of so many others “of their kind,” but in so doing their accounts serve to draw attention to, rather than deflect from the catastrophe that was the transatlantic slave trade. And in that trade are the seeds of modernity; that is, the dawn of relations and hierarchies of power and privilege across race, class, and gender that begin locally, but through colonial and imperial expansion become increasingly more global and entrenched through the tireless
search for novel ways of preserving privilege against the claims of the marginalized. Such an objective is often achieved through the creation and cooptation of “middling” or “buffer” classes and their seduction (and the Gramscian concept of “hegemony” is useful here) into notions of race and its privilege, such that the very concept of race is both a product and instrument (if not weapon) of modernity, along with the ability to absorb critique through its appropriation and commodification. Of course, all of this unfolds in parallel time with the Enlightenment project of the seventeenth and eighteenth centuries, to which Juan Latino was a presursor, featuring the diminution of unassailable ecclesiastical authority. And while modernity is fundamentally driven by economic considerations which, in turn, are masked and defended by nationalist formations - such that nationalism is to a considerable degree the creation and mobilization of affinities that mostly benefit the most powerful of interests - by establishing both markets and productivity in multiple sites across national boundaries, those economic imperatives become increasingly unfettered by nationalist concerns, saluting no single flag. All of these developments have their beginning in the transatlantic slave trade, which allowed for and stimulated forces of production in ways unknown in the Muslim world, leading to an Industrial Revolution and manufacturing capacities with progressively maturing capitalist phases, each of which has as its central organizing principle the commodification of labor, such that even patriarchy and concepts of gender are reconfigured. All of this is set into motion by mass trafficking in African captives.

Juan Latino stood on the threshold of that mass trafficking, in clear contradiction of its nefarious nature, emblematic of the verity that if given the opportunity, the African could achieve in like fashion and similar degree. His accomplishments, unanticipated
and unintended, diverge completely from his originally intended destiny. The West would have little interest in producing more like him, as there would be scant investment in the intellectual capacities of Africans. On the other hand, the outlay would be extraordinary in the exploitation of their bodies and labor, after which they could be discarded and forgotten. As a template for the treatment of the poor and defenseless, this approach knows no rival in either the devastation of its effects or the longevity of its intractability. Juan Latino’s first book is tangible evidence and exquisite insight into the thoughts and reflections of an African scholar, once enslaved, living in Europe at the dawn of modernity.

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ii Diego Ximénez de Enciso, *El encubierto y Juan Latino* (Madrid, 1951); Francisco Bermúdez de Pedrazo, *Antigüedad y excelencias de Granada* (Madrid, 1608), 139.


iv Maso has similar reservations: “I believe that, to be raised with the young Duke of Sesa, he [Juan Latino] must have been born a little later [than 1518].” Calixto C. Maso, *Juan Latino: Gloria de España y de su raza* (Chicago, 1973), 22.


xi Ibid, 22-23.

Maso, Juan Latino, 37; “Urganda the Unknown,” in Miguel de Cervantes Saavedra, Don Quixote (Project Gutenberg EBook, 2004). On the subsequent caricaturing of Juan Latino, see Baltasar Fra-Molinero, La imagen de los negros en el teatro del Siglo de Oro (Madrid: 1995).

Wright, “The Austrias Carmen of Joannes Latinus (Juan Latino),” 76.


This estimate is based on the figures provided by the Trans-Atlantic Slave Trade Database, in which 119,961 captives are reported to have entered both Spain and Uruguay from 1501 to 1600; that is approximately 1 percent of the total 12,521,336 persons estimated to have been exported by the Database. http://www.slavevoyages.org/tast/assessment/estimates.faces

Rout, African Experience in Spanish America, 15-16


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