

## CURRICULUM VITAE

### M.B. Fallin Hunzaker

Department of Sociology  
New York University  
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#### ACADEMIC POSITIONS

2017 - present      Assistant Professor, Department of Sociology, New York University

#### EDUCATION

2017                      Ph.D., Sociology, Duke University  
Dissertation: “Cultural Cognition and Bias in Information Transmission”  
Committee: Stephen Vaisey (chair), Linda Burton, Kieran Healy, James Moody, and Lynn Smith-Lovin.

2014                      M.A., Sociology, Duke University  
Concentration: Culture & Cognition

2010                      B.A., Sociology, Western Carolina University (*summa cum laude*)

#### RESEARCH INTERESTS

Culture and Cognition, Cultural Transmission, Social Psychology, Experimental Methods, Computational Text Analysis, Network Analysis

#### PEER-REVIEWED PUBLICATIONS

Hunzaker, M.B. Fallin. 2016. “Cultural Sentiments and Schema-Consistency Bias in Information Transmission.” *American Sociological Review* 81(6): 1223-1250.

- Winner of the ASA Methodology Section Clifford Clogg Award
- Honorable Mention for the ASA Culture Section Richard A. Peterson Award

Hunzaker, M.B. Fallin. 2014. “Making Sense of Misfortune: Cultural Schemas, Victim Redefinition, and the Perpetuation of Stereotypes.” *Social Psychology Quarterly* 77(2): 166-184.

- Winner of the ASA Social Psychology Section Graduate Student Paper Award

#### RESEARCH IN PROGRESS

“Sympathy or Scorn: Stereotype Use as a Response to Narratives of Injustice.” (with Marcus Mann) *Under Review*

“Mapping Cultural Schemas of Welfare and Poverty.” *Under Review*

“Evolving Schemas of Healthcare Reform in the US”

“Political Polarization, Social Media Echo Chambers, and American Public Opinion about Inequality, Race, and Immigration: A Mixed-Method Field Experiment on Twitter” (with Chris Bail, Taylor Brown, John Bumpus, Haohan Chen, Jaemin Lee, and Marcus Mann)

## **AWARDS AND DISTINCTIONS**

- 2017 Methodology Section Clifford Clogg Award, American Sociological Association  
(Section award to recognize the best graduate student paper)
- 2017 Honorable Mention, Culture Section Richard A. Peterson Award, American Sociological Association  
(Section award to recognize the best graduate student paper)
- 2016 Vorsanger-Smith Scholar Award, Duke Department of Sociology  
(Department award to recognize overall excellence in the graduate program)
- 2015 Duke Sociology Department Research Grant, \$1,145
- 2014 Social Psychology Section Graduate Student Paper Award, American Sociological Association
- 2014-2015 Program for Advanced Research in the Social Sciences Fellowship, Duke University Social Science Research Institute
- 2014 Duke Sociology Department Research Grant, \$4,255
- 2014 Duke University Summer Graduate Research Fellowship
- 2013 Duke Sociology Department Research Grant, \$690
- 2013 Duke University Summer Graduate Research Fellowship
- 2012-2013 Graduate Fellow at the Kenan Institute for Ethics, Duke University
- 2010 College of Arts and Sciences Dean’s Outstanding Scholar Award in Sociology, Western Carolina University

## **CONFERENCE PRESENTATIONS**

- 2016 “A Cognition-Based Approach to Understanding the Dynamic Processes of Cultural Transmission, Stability, and Change” American Sociological Society Annual Meeting. Seattle, WA.
- 2016 “Mapping Cultural Schemas of Welfare and Poverty.” Eastern Sociological Society Annual Meeting. Boston, MA.
- 2015 “Sympathy or Scorn: Stereotype Use as a Response to Narratives of Injustice.” (with Marcus Mann) American Sociological Association Annual Meeting. Chicago, IL.
- 2015 “Deflection and the Transmission of Cultural Stereotypes.” Southern Sociological Society Annual Meeting. New Orleans, LA.
- 2014 “Understanding Cultural Dynamics: A Schema-Based Approach.” American Sociological Association Annual Meeting. San Francisco, CA.

- 2013 “The Co-Optation of a Social Movement: Cooperation vs. Contention in Social Movement-Political Party Interactions.” American Sociological Association Annual Meeting. New York, NY.
- 2013 “Justice, Justification, and the Perpetuation of Stereotypes.” Southern Sociological Society Annual Meeting. Atlanta, GA.

### **INVITED PRESENTATIONS**

- 2016 “Mapping Cultural Schemas: From Metaphor to Method”
- Department of Sociology, New York University
  - Department of Human Development, Cornell University
  - Kellogg School of Management, Northwestern University
  - Department of Sociology, University of Michigan
  - Department of Sociology, UC Riverside
- 2015 “Justice, Justification, and the Perpetuation of Stereotypes.” Department of Sociology. Western Carolina University. Cullowhee, NC.
- 2013 “Making Sense of Misfortune: Cultural Schemas, Victim Redefinition, and the Perpetuation of Stereotypes.” Kenan Institute for Ethics. Duke University. Durham, NC.

### **TEACHING EXPERIENCE**

- 2016 Teaching Assistant – Quantitative Analysis, with Prof. Scott Lynch
- 2016 Instructor – Methods of Social Research
- 2016, 2017 Teaching Assistant – Punishment and Society, with Prof. Jenifer Hamil-Luker
- 2015 Teaching Assistant – Sociological Inquiry, with Prof. Christopher Bail
- 2015 Co-Instructor – Workshop on Webscraping in Python, Duke Social Science Research Institute
- 2014-2015 Research Consultant – Duke Social Science Research Institute
- 2012-2014 Co-Instructor – Sociology Honors Thesis Seminar, with Prof. Linda Burton and Mr. Raymond Garrett-Peters

### **PROFESSIONAL SERVICE**

- 2015-2017 Editorial Associate – *Socius*
- 2015 Student Representative – Social Psychology Section Graduate Affairs Committee, American Sociological Association
- 2015 Panel Member – Invited Panel on Applying to Graduate School in the Social Sciences, Western Carolina University

Ad Hoc Reviewer for: *American Sociological Review*, *Poetics*, *Mobilization*, *Journal of Social Structure*

## **DEPARTMENT SERVICE**

### *Duke University, Department of Sociology*

- 2015-2016 Graduate Student Representative for Faculty Meetings
- 2014-2017 Founder and Organizer, Culture Student Writing Group
- 2014-2015 Co-Organizer, Culture and Cognition Workshop
- 2014-2015 Student Representative, Graduate Policy Committee
- 2013-2014 Co-Chair, Graduate Student Forum
- 2014 Co-Coordinator, Prospective Graduate Student Visit

## **PROFESSIONAL MEMBERSHIPS AND AFFILIATIONS**

Member – American Sociological Association (sections: Sociology of Culture; Social Psychology; Methodology; Altruism, Morality, and Social Solidarity), Southern Sociological Society, Eastern Sociological Society

Affiliate – Duke Network Analysis Center (DNAC)