

Curriculum Vitae

Caitlin M. Zaloom

Associate Professor
New York University
Department of Social and Cultural Analysis

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Employment

New York University

- Associate Professor, Department of Social and Cultural Analysis, 2009-present.
Associate Professor of Business and Society, Stern School of Business, 2012-2016.
Affiliated Associate Professor, Department of Anthropology, 2009-present.
- Assistant Professor, Department of Social and Cultural Analysis, 2005-2009.
Affiliated Assistant Professor, Department of Anthropology, 2006-2009.
- Assistant Professor/Faculty Fellow, Metropolitan Studies Program, 2003-2005.

Education

University of California, Berkeley.

- PhD Socio-Cultural Anthropology, December 2002.
- MA Socio-Cultural Anthropology, May 1998.

Brown University

- BA Modern Culture and Media; Middle Eastern Studies, *Magna cum laude*, May 1995.

Books

Single-authored

- *Home Economics: The American Culture of Finance and Family*
Princeton University Press (under contract).
- *Out of the Pits: Traders and Technologies from Chicago to London*
University of Chicago Press (2006).

Edited

- *The Public Books Reader*, edited with Sharon Marcus,
Columbia University Press (under contract).
- *The Big Picture: A Trumpism Reader*, edited with Sharon Marcus
Columbia University Press (under contract).

Peer-reviewed Articles

- "A Right to the Future," *Cultural Anthropology*, (under review).
- "How Will We Pay?": Projective Fictions and Regimes of Planning in US Student Finance," *Hau: Journal of Ethnographic Theory* (forthcoming, April 2018).
- "The Evangelical Finance Ethic," *American Ethnologist* 43 (2) 325–338, May 2016.

- “The Shortsighted Brain: Neuroeconomics and the Governance of Choice in Time,” with Natasha Schull, *Social Studies of Science*, 41(4): 515-538, August 2011.
- “Habitus as Embodied Theory, or a Moment of Reflexivity in the Practice of Science,” Special issue, “Naturalism/Constructivism,” Tanja Bogusz and Estrid Sorenson eds. *Berliner Blätter* 55: 78-84, March 2011.
- “The Spectacle of Wealth and Its Costs,” *Social Psychology Quarterly* 72(3): 203–205, September 2009.
- “How to Read the Future: The Yield Curve, Affect, and Financial Prediction,” *Public Culture* 21(2): 243-266, Spring 2009.
- “Markets and Machines: Work in the Technological Sensoriscapes of Finance,” *American Quarterly* 58(3): 815-837, September 2006.
- “The Productive Life of Risk,” *Cultural Anthropology* 19(3): 365-391, August 2004
- “Ambiguous Numbers: Trading Technologies and Interpretation in Financial Markets,” *American Ethnologist* 30(2): 258-272, May 2003.
---Revised and reprinted, In *Frontiers of Capital*, Melissa Fisher and Greg Downey (eds.), Durham: Duke University Press 2006.

Book Chapters

- “Of Pits and Screens,” Nigel Thrift, Adam Tickell, and Steve Woolgar eds. *Globalization in Practice*, pp. 157-162, Oxford, UK: Oxford University Press, 2014.
- “Neuroeconomics and the Politics of Choice” with Natasha Schull, Ted Fischer and Peter Benson eds. *Markets and Moralities*, pp. 141-157, Santa Fe, NM: SAR Press, 2014.
- “Traders and Market Morality,” Karin Knorr Cetina and Alex Preda eds. *The Handbook of the Sociology of Finance*, pp. 169-186, Oxford, UK: Oxford University Press, 2012.
- “The City as Value Locus: Markets, Technologies, and the Problem of Worth,” Thomas Bender and Ignacio Farias eds. *Urban Assemblages*, pp. 251-267, New York: Routledge, 2009.
- “The Discipline of Speculators,” Aihwa Ong and Stephen Collier eds. *Global Assemblages: Technology, Politics, and Ethics as Anthropological Problems*, pp. 253-269, New York: Blackwell, 2005.
- “Time, Space, and Technology in Financial Networks,” Manuel Castells ed. *The Network Society: A Cross-cultural Perspective*, pp. 197-213, Northampton, MA: Edward Elgar, 2004.

Reviews, Interviews, and Commentary

- “The Household: Finance,” Correspondences, *Cultural Anthropology*, August 7, 2017.
- “The Ethics of Wall Street,” *Cultural Anthropology*, May 2012.
- “Interview with Mary Poovey,” *Public Culture* 24(1), April 2012.
- “The Derivative World,” *The Hedgehog Review* 12(2): 20-27, Summer 2010.
- Review, *Authors of the Storm: Meteorologists and the Culture of Prediction*, Gary Alan Fine, *American Ethnologist* 36(3): 611-612, August 2009.
- “Still Speculating: Why Wall Street Women are Underpaid,” Review essay based on *Selling Women Short: Gender and Money on Wall Street*, Louise Marie Roth, *Qualitative Sociology* (30): 337-342, September 2007.
- “Future Knowledge,” Forum Commentary, *American Ethnologist* 34(3): 444-446, August 2007.

- “Influences: Clifford Geertz,” *The Chronicle Review*, March 2007.

Projects

- Public Books, *Founder, Editor in Chief, and Non-fiction Editor*, 2012-present.
Designed and founded Public Books, a digitally-native, daily review forum where scholars engage in vigorous debate about works and ideas that deserve timely, intensive discussion. Building, editing, and developing Public Books marries my research on the dynamics of new technologies and institutional change with a mission to bring scholarly depth and rigor to a highly educated public. Currently, Public Books attracts an average of 50,000 readers each month.
- Chicago History Museum, *Project Director*, Trading Families Oral History Archive, 2007.
Conceived, directed, and conducted interviews to establish an oral history archive that documents the role of Chicago’s futures trading families in the city’s agricultural and financial derivatives exchanges. The 30-subject archive focuses on neighborhood and ethnic connections between families and trading, links between Chicago’s futures marketplace and regional agriculture, and more recent developments in electronic trading and the globalization of futures markets.

Invited Presentations (since 2010)

- *Home Economics: Finance, Family, and Student Loans*. Center for Advanced Study in the Behavioral Sciences, November 2016.
- *Projective Fictions: US Households and the Moral Economy of Financial Planning*, Stanford University, Humanities Center Capitalism Workshop, October 2016.
- *Financing Potential: The “Fictitious” Futures and “Real” Math of US Student Loans*, Universidade Federal do Rio de Janeiro, Núcleo de Pesquisas em Cultura e Economia (UFRJ), Workshop on Real Economy, June 2016.
- *American Oikos: Finance, Family, and the Student Loan Crisis*, The New School, Capitalism Studies colloquium, April 2016
- *American Oikos: Finance, Family, and the Student Loan Crisis*, Brandeis University, Department of Anthropology, Hunt Lecture in Economic Anthropology, April 2016.
- *A Moral History of the Household Budget*, Washington University Saint Louis, Department of Anthropology colloquium, April 2015.
- *The Protestant Finance Ethic*, Johns Hopkins University, Department of Anthropology colloquium, March 2015.
- *A Moral History of the Household Budget*, CUNY Graduate Center, Department of Sociology colloquium, February 2015.
- *Infrastructures of Foresight*, University of Southern California, Annenberg School, October 2014.
- *Infrastructures of Foresight*, Columbia University, Heyman Center for the Humanities, April 2014.
- *A Moral History of the Household Budget*, Princeton University, Economic Sociology seminar, April 2014.

- *The Protestant Finance Ethic*, University of Michigan, Department of Anthropology, Socio-Cultural Workshop, April 2014.
- *A Moral History of the Household Budget*, Columbia University, Institute for Social and Economic Research and Policy, November 2013.
- *The Paradox of Personal Finance*, Department of the History and Sociology of Science, Symposium in honor of Ruth Schwartz Cowan, University of Pennsylvania, May 2013.
- *Volatility and the Problem of Planning a Life*, Chicago Center for Contemporary Theory, University of Chicago, May 2012.
- *The Ethics of Liquidity*, Stockholm Center for Organizational Research (SCORE), Stockholm University, April 2012.
- *God's Money Managers*, Department of Anthropology, Stockholm University, April 2012.
- *The Virtue of Market Makers*, Columbia University, Heyman Center for the Humanities, April 2012.
- *Trader Ethics*, New York University, Institute for Public Knowledge, April 2012.
- *Evangelical Finance and Dependent Rationality*, London School of Economics, Department of Anthropology colloquium, March 2012.
- *Collaborating on Collaboration*, American Anthropological Association, Executive Session (Invited status), November 2011.
- *God's Money Managers*, Columbia University, Franz Boas Lecture, October 2011.
- *Evangelical Finance and Reflexive Rationality*, University of Chicago, Department of Anthropology colloquium, April 2011.
- *Masculine Ethics and Financial Capitalism*, Cornell University, Feminist, Gender, & Sexuality Studies Program colloquium, April 2011.
- *God's Money Managers*, New York University, Department of Anthropology colloquium, March 2011.
- *God's Money Managers*, New York University, Stern School of Business, Paduano Seminar, February 2011.
- *The Shortsighted Brain*, Columbia University, Institute for Research on Women and Gender colloquium, November 2010.
- *The Shortsighted Brain*, Rice University, Department of Anthropology colloquium, October 2010.
- *The Protestant Financial Ethic*, Stanford University Humanities Center, Capitalism and its Crises workshop, April 2010.
- *God's Money Managers*, University of Michigan, Department of Anthropology colloquium, April 2010.

Conference Presentations (since 2010)

- *The Financial Household*, American Anthropological Association, November 2017.
- *The Fragile Family*, American Sociological Association, August 2014.
- *Anthropology's Warring Gods*, American Anthropological Association, November 2012.
- *The Future in the Brain*, American Anthropological Association, November 2010.

Fellowships and Grants (since 2010)

- Center for Advanced Study in the Behavioral Sciences at Stanford, Fellow, 2016-2017.

- American Council of Learned Societies, Public Fellow Host Grant for Public Books, 2015-2017.
- Mellon Foundation, Planning Grant for Public Books, 2015-2016.
- Russell Sage Foundation, Fellow, 2013-2014.
- NYU Stern School of Business, Paduano Fellowship, 2011-2013

Research and Teaching Experience

New York University, 2003-present.

Undergraduate courses:

- Value
- Culture of the City
- Landscapes of Consumption
- Work and Wealth in the City
- Urban Ethnography Seminar
- Global Communications
- Strategies for Social & Cultural Analysis

Graduate courses:

- Strategies in Social & Cultural Analysis
- U.S. Ethnography
- Culture and Economy

Stanford University, 2007-2008

- *Visiting Scholar*, Center for Work, Technology, and Organizations.

Professional Service (since 2010)

Public Culture, 2010-present.

- *Senior Editor*

Journal of the Royal Anthropological Institute, 2010-2013.

- *Editorial Advisory Board*

Cornell University Press, 2010-2012

- *Advisory board member for "Expertise" book series, Dominic Boyer editor.*